



# DC Digital Cinema

## Buyers Guide

### ADVERTISING OPPORTUNITIES

Advertisement	Ad Dimensions	Monthly Investment	Notes
<b>Upgraded Company Profile</b>	125 x 125	\$50	Minimum 12 month commitment
<b>E-Newsletter Advertising</b>			
E-Newsletter Sponsorship Top Placement Ad	468 x 60	\$750	Minimum 3 month commitment
E-Newsletter Sponsorship Button Ad	125 x 125	\$250	Minimum 3 month commitment
Industry Trade Show E-Newsletter Sponsorship	125 x 125	\$250	
Text Ad	100 characters	\$75	
<b>Home Page Sponsorship Button Ad</b>	125 x 125	\$375	Minimum 3 month commitment
<b>Banner Advertising</b>			
Top Banner	468 x 60	\$425	Minimum 3 month commitment, rotates with other ads
Bottom Banner	468 x 60	\$275	Minimum 3 month commitment, rotates with other ads
Left Menu Skyscraper	120 x 600	\$325	Minimum 3 month commitment
Right Menu Skyscraper	120 x 600	\$325	Minimum 3 month commitment
Left Menu Button Ad	125 x 125	\$75	Minimum 3 month commitment
Right Menu Button Ad	125 x 125	\$75	Minimum 3 month commitment
<b>Product / Service Category Sponsorship</b>	125 x 125	\$250	Up to 5 Buyers Guide categories
<b>News Pages Sponsorship Button Ad</b>	125 x 125	\$500	Your Ad will appear on all news pages - news updated daily

**Formats:** GIF, Animated GIF, JPEG

**Ad Size:** 35KB or less

**Ad Dimensions:** Reflects maximum size - can be smaller

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